

2024 Helen Darling Award

Recognizing An Outstanding
Employer Demonstrating Excellence in
Health Care Value and Innovation



Each year the Helen Darling Award is given to an outstanding employer who exemplifies leadership in pursuing value in health care. The award winner is recognized for delivering a comprehensive, innovative program and purchasing strategy, with a demonstrated track record of enhancing health care quality and patient experience, efficient and cost-effective use of health resources, and improvement in health outcomes.

All Business Group on Health employer member companies are eligible to apply. Interested companies should complete an application for consideration by November 15, 2023.

The award winner will be selected based on the following criteria:

- Effective, novel approaches to health benefits and a viable path to achieve positive impacts for employers, their partners, and their workforce;
- Ability to take risks and convert leading edge ideas into solutions that enhance the health benefits of employees through value-based purchasing, benefit design, outcome measurement or other related methods;
- Successful implementation of alternative care delivery or value-based payment models;
- Demonstration of sustainability and the longitudinal value of programs, by improving quality, employee experience, and health outcomes, as well as having a positive impact on cost trend; and
- Thought leadership in the above areas.

Timeline for Helen Darling Award Recognition

Deadline to Apply:
November 15, 2023

Winner Notified:
January 12, 2024

**Winner Announcement
In-person in Tucson, AZ at
the 2024 Annual Conference
& in Press Release:**
April 9-12, 2024

The recipient must be an employer member in good standing with Business Group on Health.

Applying Company Name: _____

Company Contact Person: _____

Name

Title

Phone

Email

1 Describe the programs, value-based purchasing strategies and/or alternative payment models that you have implemented directly or in partnership with health care providers, health plans, or other third-party vendors, providing the following:

- a. Program, strategy, or payment model approach, including a description, scope of impact and objectives;
- b. Relevant employee or patient engagement metrics used to measure success;
- c. Impact on costs, including cost trend for the company and affordability for employees;
- d. Improvement in employee experience and how it is measured;
- e. Quality and health outcome impacts generated by the approach; and
- f. Demonstration of effectiveness of the program in achieving the above over a sustained period.

Word Limit: 300

2 What traditional health care paradigms were you trying to disrupt with this program?

Word Limit: 150

3 What unique accomplishments can you highlight to demonstrate the success of this initiative?

Word Limit: 150

- 4** How did your approach impact the health care delivery system? Include the following in your response:
- a. Impact on the strategy of other stakeholders (health plans, provider groups, point solutions); and
 - b. Examples of other employers following your lead.

Word Limit: 200

Disclosures:

- 1. Business Group on Health will maintain confidentiality of all the materials submitted as part of the application process. The information included in the public award announcement will be subject to approval by the winner prior to the release.
- 2. Business Group on Health is not committed to providing any specific feedback to applicants other than the award winner about their application and there will be no ranking of other submissions.
- 3. We will also not be providing any follow up on incomplete applications or applications not containing sufficient detail for the Business Group's designated team to identify the winner fairly and objectively.

Submit any questions and your completed application to Audrey Kim at kim@businessgrouphealth.org.