



CALL FOR IDEAS

Business Group on Health Annual Conference: A Virtual Event May 4-6, 2021

The launch of the Business Group on Health Annual Conference brings employers and diverse stakeholders together for a three-day unified conference experience encompassing all that the Business Group offers in a single event. Health care cost and delivery, pharmacy benefits, global benefits, well-being and workforce strategy, health policy, health equity, mental health and innovation. This comprehensive event delivers on the importance of health care strategy to overall workforce strategy and offers all stakeholders a seat at the table.

Looking ahead at the evolving COVID landscape, an eventual post-COVID environment and other emerging health and well-being priorities now and in the future, we want to hear your most relevant and exciting session ideas for May 2021. **In a few sentences or less share your best concepts.** Keep in mind that agenda space is limited and interest in sessions is high (in other words: wow us).

- What topics (two maximum) with broad appeal would you and your organization like to address from the virtual stage?

Proposed Topic 1. _____

Proposed Topic 2. _____

- What speakers from your company or another organization would impress the audience? (name/organization)

- Are you interested in sponsoring a keynote speaker? Yes ___No___
- Are you interested in sponsoring a panel? Yes___ No___ (Note that there are only a very small number of unsponsored sessions available.)
- Anything else we should know? _____

- Best contact for more information:

Name and title: _____

Email address: _____

Share your ideas by Dec. 18, 2020! We will be in touch if there may be a fit. Everything's different with virtual events; we aren't requesting much detail and won't be sending formal responses about your submission. Thanks very much for your understanding!

Please email your response to annualconference@businessgrouphealth.org