



National
Business
Group on
Health®

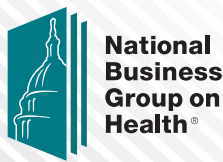
Workforce Strategy 2018

A National Business Group on Health® Conference



**SPONSOR &
EXHIBITOR
PROSPECTUS**

09.25 - 09.27
LOEWS ATLANTA
ATLANTA, GA



Workforce Strategy 2018

A National Business Group on Health® Conference

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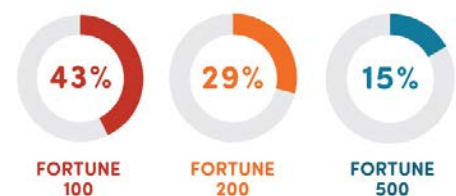
WHY SHOULD YOU PARTICIPATE?

The Workforce Strategy conference is the leading event for the latest research, innovation and best practices in well-being and productivity for large employers. As a conference sponsor, you will be part of an exclusive group sharing business solutions with our influential and decision-making conference attendees.

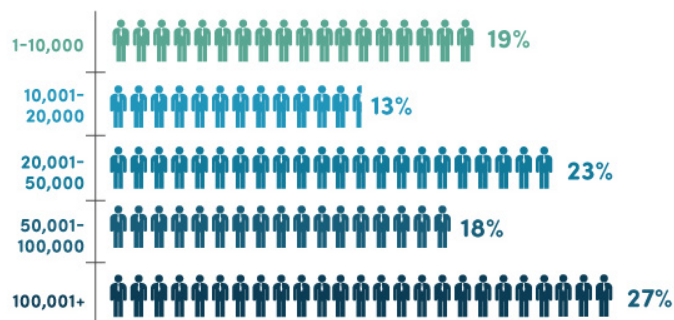
INFLUENTIAL CONFERENCE ATTENDEES

Attendees represent a wide variety of businesses and industry sectors within Fortune 500 organizations. We expect 550+ key decision-makers from corporate human resources, benefits, medical and health services departments - including the 2018 Best Employers for Healthy Lifestyles® award winners - and their strategic partner benefit experts.

FORTUNE LISTS



COMPANY SIZE BY NUMBER OF EMPLOYEES



CORE JOB FUNCTION



SENIORITY LEVEL



INDUSTRIES REPRESENTED



TO SECURE YOUR SPONSORSHIP/EXHIBIT SPACE, CONTACT:

Stacey Beacher at (202) 558-3020 or workforceconference@businessgrouphealth.org

NBGH MEMBER OPPORTUNITIES

These sponsorship opportunities are available to NBGH member companies only.

Please contact the Business Group's Membership and Member Services Department with questions regarding membership status or joining the Business Group (membership@businessgrouphealth.org).

Sponsorship Benefits Package

One complimentary sponsor pass (employer-only pre-conference not included)

- ✓ Allows entry to conference sessions and networking events, excluding the September 25 Employer-Only Pre-Conference sessions and the BEHL Dinner

One complimentary employer pass

- ✓ Allows entry to all sessions and events September 25-27, including the September 25 Employer-Only Pre-Conference sessions, Welcome Cocktail Hour, and BEHL Dinner
 - Must be given to one of your current or future employer clients
 - May not be used by one of your company's employees
 - Must be approved by the National Business Group on Health
 - Should be registered by June 29, 2018

Pre-conference and post-conference attendee lists

Attendee lists will contain job titles and company information. Attendee names with email addresses will only be provided for attendees who have indicated that they agree to receive pre- and post-conference messages from sponsors. These attendees will have elected to share their contact information with conference sponsors.

- ✓ One (1) pre-conference list provided approximately 2 weeks before the start of the conference
- ✓ One (1) post-conference attendee list provided approximately 3 weeks after the conference

One complimentary Virtual Bag insert (does not apply to insert-only sponsors)

- ✓ Provides one placement in event virtual bag
- ✓ Placement can be a private event invitation, product/program offer or company advertisement

Sponsor recognition: event website, app and applicable event signage

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Best Employers for Healthy Lifestyles® (BEHL) Dinner Sponsorships

We are offering 6 sponsorships connected to the Best Employers for Healthy Lifestyles® awards dinner. These sponsorships provide you with two (2) complimentary passes to the BEHL dinner on the evening of Tuesday, September 26 and an ad in the BEHL program book.



BEHL DINNER SPONSORSHIP –TUESDAY, SEPTEMBER 25

~~4 OPPORTUNITIES, EXCLUSIVE OPTION AVAILABLE~~ 3 OPPORTUNITIES AVAILABLE

Become an official supporter of the BEHL Award Recognition Dinner. The dinner will occur on Tuesday, September 25 and is open to all pre-conference attendees, BEHL Award recipients, and BEHL sponsors. Four dinner sponsorships are available, however they can be combined into an exclusive dinner sponsorship. Additional sponsor benefits include:

- ✓ Logo shown on projection screens during awards dinner
- ✓ “Sponsorship Thank You” and company ad in Awards Program booklet

BEHL DINNER VIDEO

As the Dinner Video sponsor, you will help bring the award-winning stories and programs of this year’s BEHL honorees to life. The video will be shown during the BEHL Dinner on Tuesday evening, September 25. Additional sponsor benefits include:

- ✓ Sponsor ad at the conclusion of the video presentation
- ✓ Congratulatory ad placed in the inside cover of the Awards Program booklet
- ✓ Recognition on projection screens during award’s dinner
- ✓ “Sponsorship Thank You” in Awards Program booklet

BEHL PHOTO BOOTH

Help BEHL award recipients document their momentous win at this year’s conference! All award winners will have a professional photo taken in front of the BEHL photo booth. The booth, featuring a NBGH branded back drop, will be placed near this year’s Discovery Hall. Your company logo will be included in sponsor recognition signage and on floor decals in the photo booth area. BEHL award winners won’t be the only attendees allowed in on the fun. Other attendees can snap and share their time at the event using an iPad photo station equipped with print and share technology.

Additional sponsor benefits include:

- ✓ Congratulatory ad placed in the back cover of the Awards Program booklet
- ✓ Signage with logo at photo podium
- ✓ Recognition on projection screens during awards dinner
- ✓ “Sponsorship Thank You” in Awards Program booklet

Networking Events, Meals and Refreshments

~~SIP AND SEE COCKTAIL HOUR – TUESDAY, SEPTEMBER 25~~ SOLD

The Sip and See Cocktail Hour is the conference's only reception exclusive to employer attendees, select industry partners, and BEHL award winners. The reception will take place in the Discovery Hall (our interactive exhibit hall) and will serve as the first chance for attendees to meet and greet with their peers and this year's exhibitors. Additional sponsor benefits include:

- ✓ 6' display table in front of Discovery Hall with accompanying company materials. Display table will be available at time of reception, not throughout the entire conference
- ✓ Logo projected in the Discovery Hall at the time of the reception



~~WELCOME TO ATLANTA NETWORKING RECEPTION – WEDNESDAY, SEPTEMBER 26~~ SOLD

Each year, the Networking Reception is a “can’t miss” event for conference attendees and is the largest networking activity of the conference. This reception is open to all registered attendees and conference exhibitors. Additional sponsor benefits include:

- ✓ 6' display table at reception site with accompanying company materials

ADDITIONAL RECEPTION INFORMATION:

- ✓ Sponsor logo will be noted on applicable event signage.
- ✓ Menus and decorations will be designed, determined and approved by the Business Group and their conference consulting firm. The sponsor is welcome to provide input on these items if desired.
- ✓ Additional decorations can be provided by the reception sponsor. Any costs incurred for additional decorations will be paid for separately by the reception sponsor.
- ✓ Any additional decoration of the reception site must be pre-approved by the Business Group and its conference consulting firm.
- ✓ Any advertisements and invitations for the receptions will be delivered by the Business Group as part of the Workforce Strategy Conference messaging campaign. Reception sponsors will be prohibited from sending any additional or individual messaging for this event.



RISE AND SHINE BREAKFAST – SEPTEMBER 25 -27

Get the exclusive sponsorship for all conference breakfasts. This Rise and Shine Breakfast sponsorship includes:

- ✓ Employer-only Pre-Conference Breakfast Buffet on Tuesday, September 25
- ✓ Discovery Hall Breakfast on Wednesday, September 26
- ✓ Closing Day Breakfast Buffet on Thursday, September 27

HEALTHY PLATE LUNCH SERVICE – SEPTEMBER 25 -27

The Healthy Plate Lunch Service is an exclusive opportunity to sponsor all 3 lunches served during the conference:

- ✓ Employer-only Pre-conference Luncheon on Tuesday, September 25
- ✓ Discovery Hall Buffet Luncheon on Wednesday, September 26
- ✓ Boxed Lunches on Thursday, September 27



GRAB & GO REFRESHMENT STATIONS

Attendees value coffee and a chance to grab a quick, healthy snack between sessions. As the Grab and Go Refreshment Station sponsor, your company will provide continuous coffee and tea service throughout the conference and snacks between sessions. Breaks will occur in the morning and afternoon. Company name and logo on signs placed strategically near meal service areas

ADDITIONAL MEAL & REFRESHMENT SPONSOR INFORMATION:

Sponsor company logos will be used in signs near meal station areas to maximize sponsorship acknowledgement. Sponsors can provide recipes for menu items (to be included in the NBGH selected menu).

Well-being Activities

FITNESS SESSIONS

~~3 OPPORTUNITIES, EXCLUSIVE OPTION AVAILABLE~~ 2 OPPORTUNITIES AVAILABLE

(1 – Indoor Fitness Session: Tuesday Morning, September 25; ~~1 – Yoga on the Terrace: Wednesday Morning, September 26; SOLD~~
1- Indoor Fitness Session: Thursday Morning, September 27)

The Business Group will offer a Fitness Session on Tuesday, September 25, Wednesday, September 26, and Thursday, September 27.

Fitness Sessions will occur at the Loews Hotel Atlanta. Wednesday Morning's session will be Yoga on the Terrace where attendees will welcome the day with sunrise yoga overlooking the Atlanta skyline. Tuesday and Thursday sessions will be sponsor's choice or decided by the Business Group (Pilates, boot camp, or HIIT). In addition, you can have a company representative make welcoming comments before the start of your sponsored Fitness Session.

Interested in becoming an exclusive Fitness Session sponsor? Secure the exclusive sponsorship option and become the exclusive Fitness Session sponsor at a discounted sponsorship price.



RELAX YOUR WAY MINDFUL RELAXATION ROOMS

3 OPPORTUNITIES AVAILABLE

Secure a space to guide attendees through the mindful relaxation exercise of your choice. For 20 minutes on Tuesday, September 25 and Wednesday, September 26, attendees will be able to “relax your way” by participating in a guided activity created and implemented by you (the sponsor). Relaxation exercises and activities will be designed and implemented by you; however, the design must be pre-approved by the Business Group. You can also provide decorations to outfit your relaxation room.

The Business Group will provide sponsor recognition signage featuring your company name, logo and your session information to be placed in front of your sponsored relaxation room

Branded Sponsorships

RELAXATION OASIS (MASSAGE STATIONS)

Become the official sponsor of wellness and relaxation at this year’s conference. When attendees think of wellness, your company’s name and logo will come to mind. This offering includes 2 massage stations, lounge seating and flavored waters that will be available for attendees throughout the conference.

Professional masseuses will provide 10-minute massages to attendees. Your company logo will also be included in the design of massage station signage.



ON YOUR FEET FOR LEARNING STANDING SESSION TABLES

Sponsor this year’s Standing Session Tables and spread brand awareness without speaking a word. Standing Session Tables will be placed in the back and on the sides of the conference’s General Session room. These tables will feature your company logo and provide attendees with an active workspace while they attend main-stage sessions. In addition, signage noting you as the Standing Table sponsor will be included at the entrance of the General Session room.

Interested in further personalization? You can provide promotional material for every standing table.

ROOM DROPS

2 OPPORTUNITIES AVAILABLE

(1 – Tuesday Night, September 25; 1 – Wednesday Night, September 26)

Claim the exclusive rights to provide an in-room gift to conference attendees by purchasing a room drop sponsorship. Sponsorship fees cover hotel room drop charges on either Tuesday or Wednesday night.

Room drop delivery will be limited to the night of your sponsorship between 5-7 pm. Room drop items will be provided to conference attendees staying at the conference hotel within the Workforce Strategy Conference room block. As the room drop sponsor, your company will provide the pre-assembled room drop items for in-room delivery (including any specialty packaging). All room drop items must be pre-approved by the Business Group before the start of the conference. Additional costs for room drop items (including design, product orders, and delivery to conference site) are paid separately by the sponsoring company.

~~THANK YOU TOTE (CONFERENCE TOTE BAGS)~~ SOLD

Give your company logo maximum visibility by sponsoring the conference tote bag which is used, carried, and viewed by all attendees. Received at registration, the bag will contain the conference program book (a separately sponsored conference item) as well as any materials relating to the conference.

A Business Group appointed designer will create the bag design using both the Business Group and your company's logos.



~~ELEVATOR CLINGS~~ SOLD

Make an impact on attendees from the moment they step into the conference area. The elevator cling sponsorship provides you with branded clings for the conference's elevator doors. The clings will be placed on the main bank of elevators on the conference floor. There are four elevators within the main bank. You have two choices for your cling design:

1. Your logo can be incorporated into a Workforce Strategy branded conference design, which will be created by an NBGH designer; OR
2. You can provide us with your own design to be placed on one half of each elevator (four doors total – 1 per elevator). Your design will be used pending NBGH approval.

Design specs will be shared after sponsorship purchase.

~~CONFERENCE PATH~~ SOLD

Lead conference attendees through the event with a path of floor decals connecting the general session, breakout rooms and refreshment areas. The decals will feature your logo, information to promote health and benefits engagement, and facts about your company/programs.



~~HOTEL KEY CARDS~~ SOLD

Welcome attendees to the conference hotel – the Loews Atlanta- with a keycard personalized with your company's logo. Every attendee will see your company's logo each time they visit their room and remember it for months to come! Your company's logo will be placed on the key card using conference approved graphics. Messages or additional text must be approved by the Business Group.



MAXIMIZE BRAND IMPACT!

Consider bundling Elevator Clings with the Conference Path or the Hotel Room Keys. Your company and brand will be front and center throughout the event.

CONFERENCE NOTEBOOK

All conference attendees who request an on-site program will receive an event notebook containing conference details, speaker biographies and blank pages for notetaking. Additional sponsor benefits include:

- ✓ A company advertisement in the the conference book
- ✓ Your company's logo included on the notebook cover

~~BADGE KIOSKS AND LANYARDS~~

New for 2018!

SOLD

Attendees can print their conference badges on-demand using our state-of-the art badge kiosks located at Event Registration. As the badge kiosk sponsor, your company logo will be used in branding for the kiosk area. This sponsorship also puts your company's name and logo at each attendee's fingertips with badge lanyards. Distributed at the Registration Desk and at the self-print badge kiosks, the lanyards showcasing your company logo will guarantee visibility for your brand.

BUSINESS LOUNGE

What do attendees need at every conference?

They need space to download presentations, make phone calls and host impromptu meetings. This area will fulfill that need for conference attendees. As the Business Lounge sponsor, your logo will be included in a Business Group created design for structural signage and computer station home screens.

Attendees using lounge computers to access the internet will be brought to your company's landing page. The Business Lounge will be in the Discovery Hall for attendees to check emails, print attendee lists and download conference presentations. The Lounge will contain 2 PC workstations and a printer in a furnished setting.



~~CONNECT ME! WIRELESS INTERNET~~ **SOLD**

Conference attendees must be connected at all times. When they access the meeting space's wireless internet, they will see your company logo pop up as the sponsor.

As the exclusive Wireless Internet Sponsor, you will receive the benefits outlined in the Supporting Sponsorship Benefits Summary. Your company name will be included in a personalized wireless access code. Your logo and company name will also be included on Wireless Internet informational signage and handouts.



ON THE GO INFO (CONFERENCE APP)

Keep conference program information right at attendees' fingertips! The app will be the one-stop, electronic source for attendees to access event information at all times. The conference app will feature event program details including speaker bios, session information, and information on event sponsors. The app will also provide push notifications to attendees regarding networking events and general sessions.



The app sponsor will have a special section of the app dedicated to their company information. The app sponsor will be recognized as such through the use of their logo on all applicable event signage.

As the exclusive App Sponsor, you will receive all of the benefits outlined in the Supporting Sponsorship Benefits Summary. You will also receive 1 push message per day, acknowledging your support and/or drawing attention to your company, sent as official NBGH sponsored messages on the app.

WEBSITE

The conference website is a highly visible sponsorship. The website is constantly visited by potential and registered conference attendees and will feature conference information, including event registration, hotel details, agenda content, and sponsorship opportunities.

As the exclusive conference website sponsor, your company will be recognized on the conference site homepage. Recognition will include your full company name and logo embedded with a link to your company's website. Your website link must be pre-approved by the Business Group. The Business Group will design and maintain full control of all website content and material displayed.



NON-MEMBER OPPORTUNITIES

The opportunities listed below are available to companies that are not current members of the Business Group.

Sponsorship Benefits Package

Pre-conference and post-conference attendee lists

Attendee lists will contain job titles and company information. Attendee names with email addresses will only be provided for attendees who have indicated that they agree to receive pre- and post-conference messages from sponsors. These attendees will have elected to share their contact information with conference sponsors.

- ✓ One (1) pre-conference list provided approximately 2 weeks before the start of the conference
- ✓ One (1) post-conference attendee list provided approximately 3 weeks after the conference

VIRTUAL BAG INSERTS

3 OPPORTUNITIES, LIMIT 1 PER COMPANY

Welcome to the new age of conference giveaways! The Virtual Bag Insert gives you instant access to conference attendees without having to send an email. Have new research, a promotional offer, or a new product to highlight? Then a bag insert is for you!

Here's what the inserts give you:

Full Access Sponsor Messaging– The Virtual Bag brings promotional messaging to the forefront for attendees. All promotional messages are in one place, making it easier to share with attendees than ever before, during and after the event. Attendees will be provided with the virtual event bag before the event and can click on any promotional insert that they want. You can access a greater attendee population than using the attendee list alone.

Engagement Reports – Every sponsor receives a detailed report of engagement, including information about the attendees that engage with their message.

Create Your own Content – Sponsors create their own content, with NBGH approval, leveraging an easy-to-use Content Builder tool. The link to the content builder will be provided by NBGH conference management closer to the event.

TO SECURE YOUR SPONSORSHIP/EXHIBIT SPACE, CONTACT:

Stacey Beacher at (202) 558-3020 or workforceconference@businessgrouphealth.org

SPONSORSHIP PRICE LIST

SPONSORSHIP BENEFITS

Sponsorship Item	Investment	BEHL Dinner Passes (2) and BEHL Program Ad	Full Pass for Employer Client*	Sponsor Comp Pass*	Pre- and Post-Conference Attendee Lists	Recognition: Website, App & Applicable Signage	Virtual Bag Insert
BEHL Dinner 4 opportunities available 3 opportunities available	\$5,000 each, Exclusive \$15,000	✓	1	1	✓	✓	✓
BEHL Dinner Video Presentation	\$10,000	✓	1	1	✓	✓	✓
BEHL Dinner Photo Booth	\$7,500	✓	1	1	✓	✓	✓
Sip and See Cocktail Hour 9/25 Discovery Hall Opening Reception	SOLD \$15,000	N/A	1	1	✓	✓	✓
Welcome to Atlanta Networking Reception 9/26 Networking Reception	SOLD \$15,000	N/A	1	1	✓	✓	✓
Healthy Plate Lunch Service 9/25-9/27	\$12,500	N/A	1	1	✓	✓	✓
Rise and Shine Breakfast Service	\$12,500	N/A	1	1	✓	✓	✓
Refreshment Stations	\$12,500	N/A	1	1	✓	✓	✓
Elevator Clings	SOLD \$12,500	N/A	1	1	✓	✓	✓
On Your Feet for Learning Standing Tables Standing Session Tables	\$12,500	N/A	1	1	✓	✓	✓
Room Drop 2 opportunities available: 1-9/25; 1-9/26	\$12,500	N/A	1	1	✓	✓	✓
Business Lounge	\$12,500	N/A	1	1	✓	✓	✓
Relax Your Way Mindful Relaxation Rooms 3 available	\$10,000/ each	N/A	1	1	✓	✓	✓
Badge Kiosks and Lanyards	SOLD \$10,000	N/A	1	1	✓	✓	✓
Conference Path	SOLD \$10,000	N/A	1	1	✓	✓	✓
On the Go Info (Conference App)	\$10,000	N/A	1	1	✓	✓	✓

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Sponsorship Item	Investment	BEHL Dinner Passes (2) and BEHL Program Ad	Full Pass for Employer Client*	Sponsor Comp Pass*	Pre- and Post- Conference Attendee Lists	Recognition: Website, App & Applicable Signage	Virtual Bag Insert
Thank You Tote (Conference Bags)	\$10,000 SOLD	N/A	1	1	✓	✓	✓
Fitness Sessions 3 available: 1 – 9/25, 1-9/26, 1-9/27 2 SOLD	\$10,000 each, Exclusive: \$25,000	N/A	1	1	✓	✓	✓
Relaxation Oasis (Massage Stations)	\$10,000	N/A	1	1	✓	✓	✓
Connect Me! Wireless Internet SOLD	\$10,000	N/A	1	1	✓	✓	✓
Notebooks	\$8,000	N/A	1	1	✓	✓	✓
Hotel Room Key SOLD	\$8,000	N/A	1	1	✓	✓	✓
Website	\$8,000	N/A	1	1	✓	✓	✓
Virtual Bag Inserts 3 available: limit 1 per company	Members: \$3,500 Non- Members: \$4,500	N/A	N/A	N/A	✓	✓	N/A

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DISCOVERY HALL EXHIBITOR OPPORTUNITIES

The Discovery Hall gives attendees an experiential environment to test-drive the latest in products and services to improve employee health and well-being. Our interactive displays showcase ground-breaking technology and future workplace possibilities for an unforgettable exhibit hall experience.

Join us for another successful year in the Discovery Hall! Opportunities are limited - don't miss your chance to participate in our forward-thinking exhibition space.

DISCOVERY HALL EXHIBIT OPTIONS

Limit: One exhibit area per company

LOUNGE

12' x 12' exhibit area – 9 spaces available

Invite attendees into your relaxed seating area to discuss your offerings. The 12' x 12' space will mimic open-air office environments with soft seating to encourage more relaxed, social interactions. As a lounge exhibitor, you will receive the benefits outlined for this item in the exhibitor benefits chart, including two couches and a cocktail table for promotional materials.

Minimal signage will be provided for this area. However, you may brand the space with pre-approval from the Business Group. Signs and/or structures should not obstruct the open-air concept and must fit within the space allocated. Major modifications to the exhibit plan that would obstruct the open-air concept require Business Group approval. Additional furniture to attract visitors may be rented as desired. Internet and power, as well as shipping and freight costs for items not provided by the Business Group, are the exhibitor's responsibility.

INTERESTED IN BECOMING A FEATURED EXHIBITOR?

Contact Stacey Beacher at 202-558-3020 or workforceconference@businessgrouphealth.org for a Discovery Hall Agreement.

TECH WALK

8' x 10' exhibit area – 8 spaces available

Have a mobile- or computer-based program that you'd like to show to employers? Tech Walk exhibits take booth conversations up a notch by providing the technology needed to allow conference attendees to see or test drive your solution first-hand.

Exhibitors will receive the benefits outlined for this item in the exhibitor benefits chart, including a screen to showcase your solution and a high top table for promotional materials. Power and internet will be provided; however the exhibitor must provide the application/software demo for display.

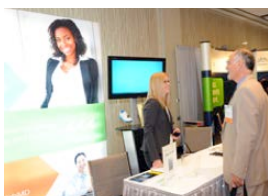
EXHIBIT BOOTH

8' x 10' exhibit area – 11 spaces available

Traditional exhibit booths will be placed inside the Discovery Hall around the perimeter of the room. Selection of booth placement will be provided on a first-come, first serve basis. However, the Business Group reserves the right to make final adjustments to the layout of Discovery Hall.

Each 8' x 10' exhibit booth includes:

- ✓ One (1) 8' High Draped Back Wall
- ✓ Two (2) 3' High Draped Side Rails
- ✓ One (1) Booth ID sign
- ✓ One (1) Wastebasket



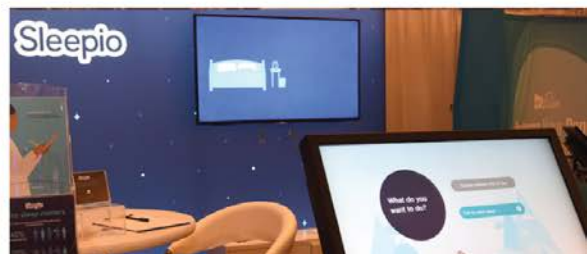
Standard-issue (1) 6' Draped Table and (2) folding chairs available upon request. Specialty chairs, tables, and display furniture will be available for separate purchase in the exhibitor services kit provided by our official exhibit hall designer (TBD). Service kit will be available in July 2018.

INNOVATION LANE

5' x 5' exhibit area – 11 spaces available

Note: Innovation Lane is available to first-time exhibitors only.

New to Discovery Hall? Don't have a booth? Consider joining Innovation Lane where attendees will learn of solutions never seen in the hall before. Innovation Lane exhibitors receive a 5' x 5' exhibit area including a 3.5' wide counter kiosk customized with the sponsoring company's logo. Exhibitors also receive the benefits outlined for this item in the exhibitor benefits chart. Note: Files for customized graphics must be submitted by Friday, August 31. Shipping and freight costs for any display items not provided by the Business Group are the exhibitor's responsibility.



DISCOVERY HALL EXHIBITOR BENEFITS SUMMARY

	ZONE			
	Lounge	Tech Walk	Traditional Booth	Innovation Lane
Investment	Member: \$11,000 Non-member: \$12,000	Member: \$7,500 Non-member: \$8,500	Member: \$6,500 Non-member: \$7,500	Member: \$3,750 Non-member: \$4,250
Number Available	9	8	11	11
Size	12' x 12'	8' X 10'	8' X 10'	5' X 5'
Furniture Provided	Soft seating including (2) sofas, (1) coffee table	(1) monitor with pedestal, (1) high top table and (2) chairs upon request	Standard-issue (1) 6' draped table and (2) folding chairs upon request	Single-sided modular counter kiosk w/ built-in storage and (1) chair
Discovery Hall-Only Passes	2	2	2	2
Conference Attendee Lists (Pre- & Post- Conference)	✓	✓	✓	✓
Company Listing in Conference App	✓	✓	✓	✓

Explanation of Key Benefits:

Discovery Hall Only Passes: Passes will be provided for the company representatives that will staff your area during Discovery Hall hours. Passes are for the Discovery Hall only. Additional passes will not be available for sale and passes cannot be upgraded for a full-conference pass.

Pre- and Post-Conference Attendee Lists: Attendee lists will contain job titles and company information. Attendee names with email addresses will only be provided for attendees who have indicated that they agree to receive pre- and post-conference messages from sponsors. These attendees will have elected to share their contact information with conference sponsors.

- One (1) pre-conference list provided approximately 2 weeks before the start of the conference.
- One (1) post-conference attendee list provided approximately 3 weeks after the conference.

Exhibitors are limited to one (1) pre-conference and one (1) post-conference email communication to only attendees who have opted to share their contact information. Emails must be approved by the Business Group in advance and prior to mailing. All emails will have a 72-hour review turnaround.

Company Listing in Conference App: Company name and description will be included in the Discovery Hall section of the conference app. Descriptions should be provided in WORD FORMAT only and be approximately 75 words or less. All descriptions should be provided at the time an agreement is signed.

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