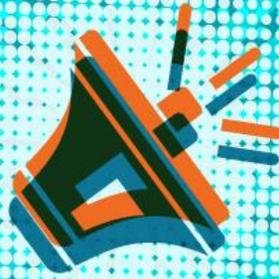




AMPLIFYING



THE EMPLOYER
IMPACT
JANUARY 23-24, 2019 - WASHINGTON, DC

SUMMIT AGENDA

Wednesday, January 23

1:00 PM-1:30 PM

Registration Opens and Lunch Available

1:30 PM-1:45 PM

Opening Welcome

Main Conference Room – 1st Floor

Welcome to the first employer-only event of the year! Hear from health industry leaders adapting their benefit designs as the health care system evolves around them. A big bang of cross-industry mergers, consolidation, advances in precision medicine, network transformation, payment innovation, and the genesis of high cost treatments that harness the body's own genetics to cure blindness and cancer force employers to evolve and take on an activist role in driving change. To kick off the Summit, co-chairs of the National Business Group on Health's Institute on Health Care Costs and Solutions will charge employers to engage in a transformation of health and health care not just for their workforces but for the industry overall.

Barbara Brickmeier, Vice President of Human Resources, **IBM Corporation**

David Nill, M.D., Vice President and Chief Medical Officer, **Cerner Corporation**

Ellen Kelsay, Chief Strategy Officer, **NBGH**

1:45 PM-2:45 PM

Benchmarking Like It's 2019

Main Conference Room – 1st Floor

Benefit leaders reflect on 2019 initiatives and discuss strategy for 2020 and beyond. This interactive session will include dynamic polling, employer benchmarking, and sharing of best practices and insights. *Pre-work instructions will be sent to registrants in advance of the summit.*

Ellen Kelsay, Chief Strategy Officer, **NBGH**

2:45 PM-3:00 PM

Well-Being Break / Transition to Breakouts

Employers' Summit 2019

3:00 PM-4:00 PM

Breakout Session 1

1A Benchmarking: Addressing Fraud, Waste, and Abuse

1st Floor Videoconferencing Room

At the Business Group's 2018 Cost Summit in January, employer attendees rated fraud, waste and abuse as a top concern that "kept them up at night." In this session, employer attendees will share their challenges and successes with stemming fraud, waste and abuse, as well as brainstorming strategies to better reduce these issues in the future.

Employer Reactor: **Thomas Pela, Senior Director, Employee Health and Wellness, Quest Diagnostics**

1B Benchmarking: Evolving Role of Primary Care in Employer Strategy

2nd Floor Board Room

The NBGH ACO Toolkit and Journey Map identify a strong primary care foundation as a key requirement for the success of any ACO or high performance network. Employers can benefit from elevating primary care utilization across their health care strategy. Increasingly, large employers are adding primary care services to onsite and near-site clinics, adding plan design incentives to select a PCP, and using other strategies to increase primary care utilization. Join other employers to share and hear best practices.

Employer Reactors: **Jeff Tzeng, DO, Corporate Medical Director, Comcast**
Jill Personett, Senior Director, Benefits Design & Strategy, Comcast

1C Roundup of Recent Business Group Employer Survey Results

2nd Floor DC Room

The National Business Group on Health conducts dozens of surveys of its employer members each year. The Business Group's benchmarking team will summarize the major findings from 2018/2019 employer surveys.

Presenter: **Brenna Shebel, Vice President, Center for Data-Driven Insights, NBGH**

1D What's Working in Mental Health and Where Do We Need to Go?

1st Floor Board Room

As the impact of mental health on overall well-being and costs becomes better understood, employers are more focused on the prevalence of and need to address mental and behavioral health issues. This growing focus has been reinforced by the opioid epidemic, whose impact has been felt in all areas, including the workplace. Hear from Chevron, which won the 2018 Mental Health Corporate Excellence Award from Mental Health America.

Employer Presenter: **Brian Walker, Associate Manager, Employee Assistance & WorkLife Services, Chevron Services Company**

4:00 PM-4:15 PM

Transition to Back to Main Conference Room

4:15 PM-5:15 PM

Step Number One, Engage!

At the 2018 Employers' Summit, employer attendees rated employee engagement as their number one concern (specialty drug costs was #2). The proliferation of virtual and digital solutions, as well as the increasing uptake of delivery system strategies, makes keeping track of health care resources difficult for employees when they need them. Hear from employers leading the way in engaging employees with an engagement platform, a health system partner, and through virtual care solutions.

Andy Rosa, Director of Human Resources, Benefits, and Workforce Health, **Amerigas**

Amy Green, Senior Benefits Consultant, **Dell**

Moderator: Ellen Kelsay, Chief Strategy Officer, **NBGH**

5:15 PM-5:30 PM

Transition to Welcome Reception

The welcome reception will be held at the Hyatt Regency Washington on Capitol Hill, just around the corner from the NBGH office.

5:30 PM-7:00 PM

Welcome Reception

Cheers! Network and socialize with other employer leaders in health care over hors d'oeuvres and drinks.

7:00 PM

Reception Concludes

The Hyatt Regency is also the conference hotel, so it's only a short elevator ride "home."

Thursday, January 24

8:00 AM-8:30 AM

Congress With Your Coffee, or What's Going on in DC?

Main Conference Room – 1st Floor

While attendees enjoy breakfast, the Business Group's head of public policy will give an update on the major issues happening in DC and how they may impact large employers in 2019 and beyond.

Steve Wojcik, Vice President, Public Policy, **NBGH**

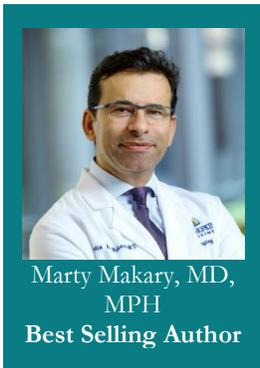
8:30 AM-8:45 AM

Welcome Back: What Did We Learn Yesterday? What Did We Miss?

Main Conference Room – 1st Floor

Get your polling fingers ready again! We want to know your biggest takeaway from day one, and hear about what you're looking to learn today.

Ellen Kelsay, Chief Strategy Officer, **NBGH**



8:45 AM-9:45 AM

Dr. Marty Makary on How Employers Can Help Shape the Future of Health Care in the U.S.

Main Conference Room – 1st Floor

Best-selling author, surgical oncologist, and professor of health policy and management [Dr. Marty Makary](#) will share his perspective on the future of health care in the United States and actions that employers should take to connect employees to high quality, appropriate health care treatment at a reasonable cost.

Marty Makary, MD, MPH, Chief, Islet Transplant Surgery and Professor of Surgery, **Johns Hopkins University School of Medicine**

9:45 AM-10:10 AM

Well-Being Break / Transition to Breakouts

10:10 AM-11:10 AM

Breakout Session 2

2A Addressing Obesity in Employer Plan Design and Contracting

2nd Floor DC Room

Despite years of national focus on rising rates of obesity, rates continue to increase across the country. A comprehensive employer approach that facilitates healthy eating and physical activity among plan members, as well as evidence-based health care treatment when necessary, is needed to stem the growth of obesity. Join the session to discuss plan design and contracting strategy to help employees and their dependents access appropriate and effective treatment.

Employer Reactor: [Melissa Vaughn](#), Senior Director, Benefits Design & Strategy, **UnitedHealth Group**

2B Benchmarking: Pharmacy Benefit Cost Control and Transformation

2nd Floor Board Room

Specialty pharmacy drug costs continue to be a top cost driver for employers, and discontent with how medications are delivered to patients is growing. According to the NBGH 2019 Large Employers' Health Care Strategy and Plan Design Survey, 84% of large employers think that the pharmaceutical supply chain either needs to be overhauled and simplified (49%), or dramatically reduce rebates and increase transparency (35%).

Employer Reactor: [Patricia Sullivan](#), Managing Director, Healthcare Strategy, **BNY Mellon**

2C Increasing Accountability in Vendor Contracting

1st Floor Videoconferencing Room

Large employer benefit managers manage a constellation of vendor partners. Some employers believe that increased accountability is necessary to drive outcomes and coordination across these vendor solutions. For example, employers are increasingly deploying risk sharing contracts with medical, pharmaceutical, and health care vendors to drive transformation and achieve better outcomes. Hear from an NBGH Board Member on PepsiCo's approach to driving improvement and accountability with vendor partners.

Employer Presenter: [Erik Sossa](#), Vice President, Global Benefits & Wellness, **PepsiCo**

2D Past, Present, and Future of Consumer-Directed Health Plans

1st Floor Board Room

Consumer-directed health plans (CDHPs) remain the plan type with highest enrollment for most (53%) of employers, but for the first time in eight years, the NBGH 2019 Large Employers' Health Care Strategy and Plan Design Survey shows a drop in the number of employers that have gone to a "full replacement" strategy. What does additional choice in plan offerings signal for the future of CDHPs in employer health care strategy? What impact have CDHPs had on cost and employee engagement in their own health care?

Employer Reactor: Kristen Brown, Director, Benefits, **Jetblue Airways**

Presenter: Magda Rusinowski, Vice President, Health Care Cost and Delivery, **NBGH**

11:10 AM-11:15 AM

Transition to Main Conference Room

11:15 AM-12:15 PM

The Brave New World of Genetic Testing and Treatment

Main Conference Room – 1st Floor



Genetic testing and treatment runs the gamut, from tests that reveal family history (wait – I'm not *actually* Irish?!), to those that can determine whether a drug will work for your particular genome, all the way to treatments that can all but cure blindness. Genetic testing and treatment isn't new, but the number of those available – and their price tags – are ballooning. For employers trying to navigate this landscape and evolving evidence of effectiveness, what should they make of this? Hear from a national expert in genetic testing and treatment Dr. Kathryn Phillips in conversation with Cost Institute co-chair Dr. David Nill.

Kathryn Phillips, PhD, Director and Founder, **UCSF Center for Translational and Policy Research on Personalized Medicine**

David Nill, MD, Vice President and Chief Medical Officer, **Cerner Corp.**

12:15 PM-1:00 PM

Networking Lunch & Prize Drawing

1:00 PM-2:00 PM

Breakout Session 3

3A Benchmarking: Approaches to Genetics & Precision Medicine

1st Floor Videoconferencing Room

Continue the conversation that Dr. Phillips started in her keynote address before lunch. Discuss with your employer peers about what is and isn't working regarding strategy around genetics and precision medicine, for both testing and treatment.

Employer Reactor: Dele Solaru, PharmD, Chief Pharmacy Officer, **U.S. Office of Personnel Management**

3B Benchmarking: Local Market Strategies for Value Purchasing

2nd Floor DC Room

Tell us if you've heard this one before: *all health care is local*. Or another one: *if you've seen one ACO, you've seen one ACO*. Sayings like these may get a little tired, but that doesn't mean they aren't true. As employers increasingly implement value purchasing strategies, like contracting with ACOs, COEs, PCMH-like services into onsite/near-site clinics, and others, there is no "one size fits all" approach. Hear and share strategies for local market assessment and opportunities for employer collaboration.

Employer Presenter: Dawn Kopacz, Manager, Health Care Plans, **General Motors**

3C Evolution in Evaluation: From Discounts to Total Cost of Care

2nd Floor Board Room

Health plans have traditionally negotiated with providers – and competed for self-insured employer business – based on the size of their discounts, but discounts aren't an entirely accurate predictor of total cost of care. Employers are increasingly interested in assessing health plan and provider network partners based on their ability to improve population health and manage total cost of care. Hear from a leading expert on the move to total cost of care assessment and what employers should be looking for.

Presenters: Ron Fontanetta, Practice Leader, **Willis Towers Watson**

Matt Pilkey, Director, Health & Benefits Consulting, **Willis Towers Watson**

3D Benchmarking: What'd We Miss? Cost Control Strategies

1st Floor Board Room

There's always more to cover than we can fit on the agenda, so this session is carved out for employers to talk about other strategies on their mind. Want to benchmark on autism coverage, spousal surcharges, dental network strategy, or something else we haven't talked about yet? Here's the venue to do it.

2:00 PM-2:05 PM

Transition to Main Conference Room

2:05 PM-3:05 PM

Employers' Top 2019 Initiative: Implementing Virtual Care

Main Conference Room – 1st Floor

According to the NBGH 2019 Large Employers' Health Care Strategy and Plan Design Survey, over half of large employers report that implementing a virtual care solution is their top initiative for 2019, and 80% of employers think virtual care will have an impact on the health and well-being of their employees going forward. This session will present different approaches to virtual care implementation and share strategies for employers considering a more activist approach.

Cindy Kip, Vice President, Human Resources, **Nationwide Insurance**

Lewis Levy, MD, Chief Medical Officer, **Teladoc Health**

Troy Long, MD, Internal Medicine, **Colorado Permanente Medical Group**

Moderator: Brian Marcotte, President and CEO, **NBGH**

3:00 PM-3:30 PM

Summit Wrap-up and Evaluation

Brian Marcotte, President and CEO, **NBGH**

