



Global Summit Agenda

Wednesday, June 19

1:00 PM-1:30 PM

Registration Opens and Lunch Available

1:30 PM-1:45 PM

Opening Welcome

Brian Marcotte, President and CEO, **Business Group**

Kathleen O'Driscoll, Vice President, **Business Group**

1:45 PM-2:45 PM

Mental Health Panel

Breaking Barriers and Measuring Success

Description: Depression is the leading cause of disability worldwide, and employees are more stressed than ever. Unfortunately, in many countries very few people receive help and treatment. Global Business Group on Health members have identified mental health as their top priority for 2019. In this session, learn how leading companies are addressing access, quality and stigma concerns, as well as how they are measuring the impact of their global efforts.

Helen-Alice Miranda, Life@ Manager for Health in EMEA, **facebook**

Patrick Leary, Vice President, Global Wellbeing, Work/Life and Employee Assistance Program Solutions, **Optum**

Laura Young, VP, Benefits and Wellness, **Goldman Sachs & Co.**

2:45 PM-3:00 PM

Well-being Break

3:00 PM – 3:15 PM

Transition to Breakout Sessions

3:15 PM-4:00 PM

Industry Benchmarking: Session 1 (Participants will be put in benchmarking groups by industry to allow for smaller group industry benchmarking on a variety of topics)

4:00 PM-4:15 PM

Transition from Breakout Sessions



4:15 PM-5:15 PM

Strategic Global Benefits Management

Design, Cost, Governance, Delivery, Engagement – Do you Have the Agility for a Global Vision?

Description: For multinationals, strategic workforce planning involves having a well-developed and effectively implemented global benefits strategy that resonates locally across multiple countries. With the workforce of the future, will come disruption and employers need to be agile with their benefits offering to meet the expectations of different personas. This session will discuss how employers use design and communication strategies to enhance employee engagement; while also optimizing cost to ensure sustainability and delivery excellence.

David Newman, Global Consulting Leader – Multinational Client Group, **Mercer**

5:15 PM-5:30 PM

Closing Remarks

Julie Sonner, Senior Analyst, **Business Group**

5:30 PM-7:00 PM

Welcome Reception

Cheers! Network and socialize with other employer leaders in health care over hors d'oeuvres and drinks and rooftop views.



Thursday, June 20

8:00 AM

Breakfast

8:15 AM-8:30 AM

Opening Remarks

Ellen Kelsay, Chief Strategy Officer, **Business Group**

8:30 AM-9:30 AM

Large Group Benchmarking

What Keeps You Up at Night?

Kathleen O'Driscoll, Vice President, **Business Group**

9:30 AM-9:45 AM

Transition to Breakout Sessions

9:45 AM-10:45 AM

Breakout Session 2 (*choose from one of the breakouts during registration*)

2A Diversity & Inclusion:

Description: It's no secret that the world is changing. Twenty-first century employees' needs, expectations and values from their workplace are changing rapidly. Their families look and act different than they did just a few decades ago, and employers must evolve to keep up with their needs. In this session, you will learn about how other employers are starting this process by assessing current offerings, implementing relevant policies and procedures, and providing resources and benefits, that increase engagement, work-life satisfaction and access to care in today's world. Based on employers' interest, the session will focus on LGBTQ-inclusive benefits.

Employer Presenter: Melissa Engelstad, Human Capital and Diversity Specialist and West Region Inclusion and Diversity Lead, **Accenture**

Beck Bailey, Acting Director of Workplace Equality Program, **Human Rights Campaign Foundation**

2B Well-Being Engagement and Strategy: Champion Networks

Description: The power of social or grassroots movements can have a significant impact on creating, and sustaining, workplace initiatives. An employer culture where employees want to work, "lean in" and engage can bring passion and purpose to their daily lives. In this session, you will learn how to leverage your talent to "surround



sound" your corporate goals and communications, and to help tailor your well-being strategy to address cultural sensitivities around the world.

Employer Presenter: Jill Lundin, MS,CWP,CWWPM, Manager, Health Education and Promotion Center of Excellence, **ExxonMobil**

2C Purchasing Strategies: Pooling & Captives

Description: In a global company, the volume of insured benefit policies can be in the hundreds. To ensure the best price, increase access to data, and improve governance, some companies rely on a robust purchasing strategy. Multinational Pooling and Captives, when implemented and managed effectively, can be a vital tool. In this session, you will hear from companies who are leaders in this space and who have implemented such strategies with their benefit programs. There will also be time for open discussion and sharing of your experiences.

Employer Presenter: Greg Bartick, Director, International Benefits, **PepsiCo, Inc.**
Elizabeth Fields, Captives, **Generali**

2D Providing Workforce Support in Remote and Challenging Environments

Description: In resource-challenged, isolated or unsafe environments, access to health care may not exist or may be uneven. However, the services that an employer needs or wants to provide differ by geography, population size, risk level, operation and available infrastructure. During this session, you'll hear how one employer has developed a process to assess what type of services are needed to best support their employees in locations around the world along a continuum of care. The presentation will be followed by Q&A and open discussion among session attendees.

Employer Presenter: Victoria M Weldon, MD, MPH, FACOEM, Occupational Health Manager, **ExxonMobil Corporation**

10:45 AM-11:00 AM Transition from Breakout Sessions

11:00 AM-12:00 PM

Embassy Panel

Government Perspectives & Policy - The underlying national healthcare systems & the future, featuring representation from embassies

Description: Health systems around the world can be difficult to navigate and vary in their complexity. Understanding local policies is critical when deciding which health and medical benefits to offer employees in a specific country. In this session, representatives from various embassies will discuss emerging health trends, the



sustainability of national public insurance schemes as well as recent policy changes that may affect employers with operations in-country.

Fernando Llorca C., Ambassador to the USA, **Embassy of Costa Rica**
 David Kahiro Gacheru, Deputy Chief of Mission, **Kenya Embassy**
 Mikaël Garnier-Lavalley, Counselor for Health, Social Welfare
 and Sports, **Embassy of France in the United States**



12:00 PM-12:45 PM
Networking Lunch

12:45 PM-1:45 PM
Breakout Session 3 (*choose from one of the breakouts during registration*)

3A Navigating Emergency Preparedness

Description: In today's world, emergencies have become commonplace. Whether it's a disease outbreak, act of terrorism, natural disaster, political unrest or an active shooter, employees are susceptible to varying emergencies at work and at home. This panel will provide employers with strategies and insight on how they can better prepare expats and locally-employed staff to deal with emergencies of all shapes and sizes, at work and in their personal lives.

Presenters: **CDC**, Dr. Rebecca Martin, Director, Center for Global Health

Strategic partners:

Cigna International, Dr. Dan Ober, Chief Medical Officer

Aetna International, Dr. Lori Stetz, Senior Medical Director

Bupa Global, Eva Tsui, Health Solutions Director

3B Minimum Core Benefits

Description Many leading global companies are evolving their benefits strategy from a local market median approach to an enterprise wide approach. This transition enables companies to define their benefit offerings to best meet the needs of all employees, address certain gaps in coverage, and align to their organization's values. Adopting a Global Minimum Core Benefits strategy can be part of a larger harmonization roadmap or holistic well-being strategy. This session discusses the business case and key elements for an employer to develop minimum core benefits globally.

Employer Presenter: John A. Law, Global Director of Benefit Programmes & Director, Total Rewards, Director, Total Rewards (Canada and Latin Americas), **Pitney Bowes, Inc.**



Employer Presenter: Corrie Zenzola, Global Health & Well-being Design Strategy, **Intel Corporation**

Emerson Soma, SVP Global Benefits - Americas Market Leader, **Aon**

3C Legal Framework & Labor Dynamic

Description: Global programs are not static. It is sometimes necessary to change existing programs or implement new ones in order to stay current with the marketplace and your company's needs. However, when taking such actions across multiple countries, unique challenges present themselves. Whether you are implementing a new program, changing a benefit, harmonizing, or integrating following M&A activity, you need to carefully consider the legal and labor requirements across multiple countries. In this session, you will hear from an employer's internal benefits counsel on the philosophy, approach and questions to consider. Participants will also be able to share challenges they have had during the open discussion portion.

Employer Presenter: Lisa Dooley, Assistant General Counsel, **Honeywell**
 Brian Iaia, General Counsel, **UnitedHealthcare Global Solutions**

3D Leave & Caregiving

Description: The modern family is changing, and the working world is changing with it. Employees are asking for the time they need to care for their loved ones, whether that be children, aging parents, or other friends or family members. In countries where women have historically stayed home after the birth of children, they are continuing to work. How are global employers responding? How can the workplace be both flexible to employee needs and productive? Learn more about what some organizations are doing to address these questions during this session.

1:45 PM-2:00 PM Transition to Main Conference Room



2:00 PM-3:00 PM

Keynote “Opportunities in the 21st Century”

Presenter: Mauro Guillén, PhD is a Zandman Professor of International Management at the Wharton School. His research deals with the future of global markets from a sociodemographic perspective, and the dynamics of innovation in the global digital economy. He is a recipient of the Aspen's Institute Faculty Pioneer Award, a former Fulbright and Guggenheim Fellow, and a trustee of the Royal Foundation Princesa de Asturias in his native Spain.



3:00 PM-3:30 PM

Wrap-up and closing remarks

Brian Marcotte, President and CEO, **Business Group**
Kathleen O'Driscoll, Vice President, **Business Group**